

Economy Bookmark Template & Design Specifications

BLEED (will be cropped)

LIVE DESIGN AREA
(1 $\frac{7}{8}$ " x 6 $\frac{1}{4}$ ")

Keep all type and important details of photograph or design in this area— it will not be cropped.

BLEED (will be cropped)

Bookmark Size: 2 $\frac{1}{8}$ " x 6 $\frac{1}{2}$ "

Include $\frac{1}{8}$ " for bleed around all edges (to extend color or photograph to edges of bookmark). The bleed area will be cropped and not part of the finished product.

Design Size with Bleed: 2 $\frac{3}{8}$ " x 6 $\frac{3}{4}$ "

Bleed should only include color, photograph, or design that is able to be cropped— no type should touch bleed edge.

Type

Type should not be closer than $\frac{1}{8}$ " to the cropped edges of the bookmark.

Uploading – File Types

Acceptable files types include: JPG, PNG, GIF, PDF.

File Size

Please keep file size under 2 MB for easy uploading. Art resolution should be around 300 dpi.