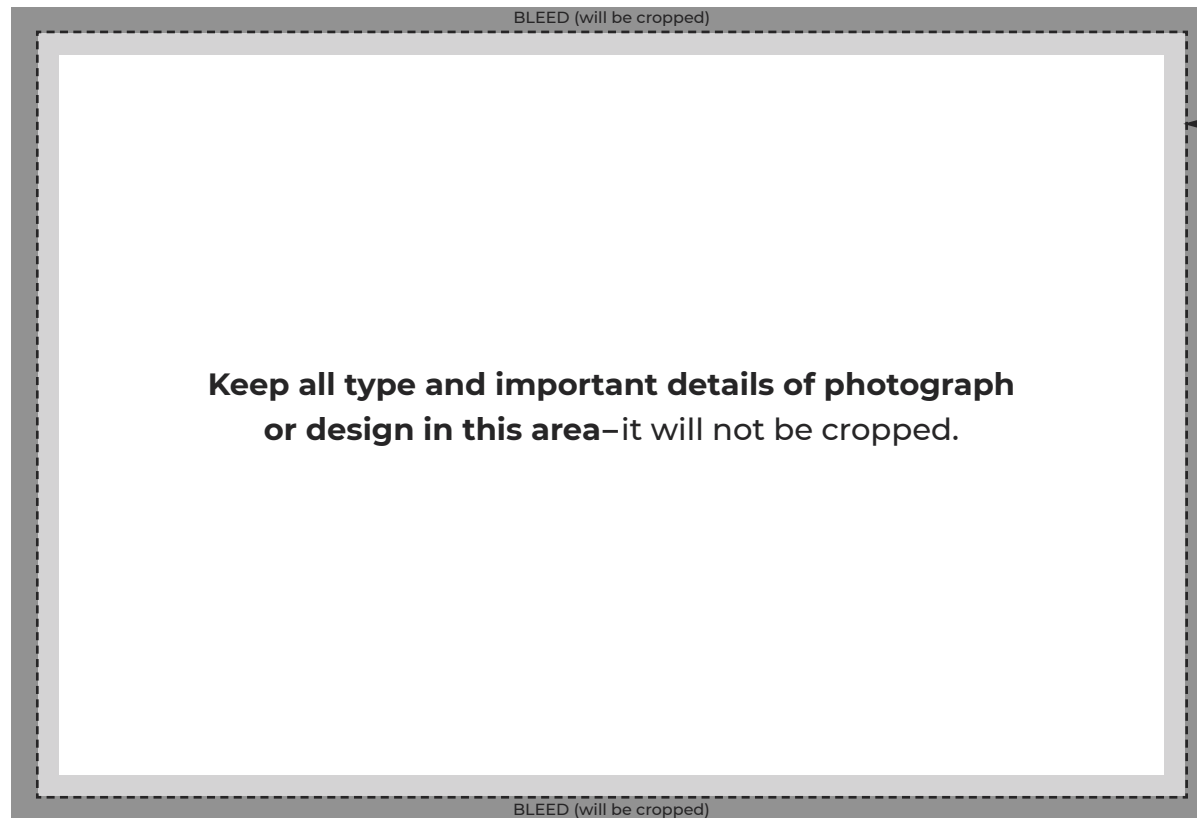


# Postcard Design Specifications



## Postcard Size: 4" x 6"

Include  $\frac{1}{8}$ " for bleed around all edges (to extend color or photograph to edges of postcard). The bleed area will be cropped and not part of the finished product.

## Design Size with Bleed: 4 $\frac{1}{4}$ " x 6 $\frac{1}{4}$ "

Bleed should only include color, photograph, or design that is able to be cropped—no type should touch bleed edge.

## Type

Type should not be closer than  $\frac{1}{8}$ " to the cropped edges of the postcard.

## Uploading – File Types

Acceptable files types include: JPG, PNG, GIF, PDF.

## File Size

Please keep file size under 2 MB for easy uploading. Art resolution should be around 300 dpi.